

For Immediate Release

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-Ponca City, OK

Ponca City Quilt Shop Featured in National Publication

Ponca City's own quilt shop, Completely Quilted, has been chosen as one of 10 shops from across North America to be featured in the Fall/Winter 2018 issue of *Quilt Sampler* magazine, published by Better Homes & gardens. The issue will be available on newsstands on August 28, 2018. *Quilt Sampler* which is published twice a year, has been profiling North America's top quilt shops since 1995.

Competition to be included in the magazine is high – nearly 3,000 quilt shops were eligible to apply for this year's honor. To apply, quilt shop owners submit a detailed application on their history, business promotions, charitable work, teaching schedules and design philosophies. A panel of quilt experts, spearheaded by the *American Patchwork & Quilting* staff, reviews the applications to select the 10 shops.

Completely Quilted and the other nine chosen shops were photographed and interviewed by a team from *Quilt Sampler* for a multipage profile which appears in the magazine. Employees of each quilt shop also designed and made an original quilt. Instructions for that quilt will accompany the shop profile. The kits for the Completely Quilted design are \$120 plus tax and the quilt finishes 79"x 96" and comes in a stripe or solid border option. The magazine is already available to Completely Quilted customers and is \$6.99 plus tax.

"Everyone in the store is very excited to be able to share this exciting news with our customers and friends," said owner, Nancy Rathbun. "Ponca City is actually on the cover, which is just a little extra we were not expecting," continued Taylor. Co-owners with Rathbun are Suzy and Paul Taylor. Completely Quilted opened on Grand in 2007 and has never looked back. "We have very loyal customers and host several buses of quilters through our store every year. This is exciting for all of us!" said Suzy Taylor.

The art of quilting has changed dramatically since the days of quilting bees in church basement, and quilting is experiencing a major renaissance. A Quilting Consumer Insights study completed by *American Patchwork & Quilting* magazine reports that the U.S. quilting market is composed of 4.2 million avid quilters. Further research shows that readers of *American Patchwork & Quilting* spend an average of \$1,165 per year on quilting supplies and complete nearly 11 projects per year. Completely Quilted is located at 315 E. Grand and is open 10:00 AM to 5:00 pm Monday through Friday, and 10:00 am to 4:00 pm on Saturdays.



Pictured left to right: Suzy Taylor and Nancy Rathbun, co-owners of Completely Quilted holding the edition of Quilt Sampler containing their profile.