



### Ponca City Chamber of Commerce

- Call today to see how a membership can assist your business.

[\(580\)765-4400](tel:5807654400)

### Ponca City Public Library

- A library card can get you access to multiple databases which will provide information about competition, industry gaps, market, and much more.

[\(580\)767-0345](tel:5807670345) Don't forget to check out their new Maker Space with access to tools that can help you grow your business!

### Pioneer Technology Center

- Business Plan Assistance  
*Entrepreneurial Services Coordinator*
- Government Contracting  
*Procurement Technical Assistance Center  
Contractor's Plan Room for bidding opportunities*

[\(580\)718-4262](tel:5807184262)

- Website and Marketing Assistance  
*Business Solutions Coordinator*

[\(580\)718-4316](tel:5807184316)

### Small Business Development Center

- Local Business Development Specialist
- Central Oklahoma Regional Office in Edmond, OK
- International Trade Center  
*for help with international trade questions.*

[\(405\)744-7127](tel:4057447127)

- Food and Agricultural Product Center

[\(405\)744-6071](tel:4057446071)

### Ponca City Development Authority

- Business Pitch Off, Demographic information, Business on the Balcony, and much more.

[\(580\)765-7070](tel:5807657070) Learn more at » [goponca.com/programs](http://goponca.com/programs)



# ENTREPRENEURIAL ROADMAP



[www.goponca.com](http://www.goponca.com)





## Stop 1: Discovery

**An idea, solution, service, product, invention, an opportunity.**

Sometimes the best ideas come from networking

- IE Network: Ponca City Development Authority
- Business on the Balcony: a very casual morning outside with healthy breakfast foods: Ponca City Development Authority
- Business After Hours: Ponca City Chamber of Commerce
- One Million Cups: Pioneer Technology Center

When you're ready to talk about the ideas for your new business call:

Entrepreneurial Services coordinator,  
Pioneer Technology Business Services **(580)718-4262**

Small Business and Information Coordinator,  
Ponca City Development Authority **(580)765-7070**

## Stop 2: Create a Plan

**Creatives and first-time entrepreneurs often get stuck here. The plan includes financial projections, marketing plan, and business model.**

*You may need some help with these things, and that's ok! Knowing that you'll succeed when you ask for help will be your key.*

Online business plan program  
Pioneer Technology Business Center/Services can set you up with this.  
**(580)718-4262**

Find your 10 step Business Roadmap outline to get you started.



## Stop 4: Products and Product Development

### Prototyping

What are you selling? Where is it made? Do you want to make it? Or production – make or license it? next steps; patents; trademarks, copyrights.

Small Business and Information Coordinator,  
Ponca City Development Authority

**(580)765-7070**

## Stop 3: Getting Started

### You've got a plan – now use it!

Take action on writing grants, getting financing, pitching in competitions.

Loans and financial statements  
Pioneer Tech Business Services and SBDC Business Development Specialist

**(580)718-4262**

Information on marketing, consumer trends, competitors, marketplace  
Small Business and Information Coordinator, Ponca City Development Authority

**(580)765-7070**

Set up your business as LLC or sole proprietor, and tax structures  
Entrepreneurial Services Coordinator, Pioneer Technology Business Center Services

**(580)718-4262**

## Stop 5: Growing Your Small Business

### Scale your business – brick & mortar or online

Business Incubator: Innovation and Incubator Manager,  
Pioneer Technology Business Services

**(580)718-4309**

City Central Co-Working Space  
[www.citycentralpc.com](http://www.citycentralpc.com)

Hiring Staff, Ponca Works  
[www.goponca.com/programs](http://www.goponca.com/programs)

Website and Marketing Assistance  
Business Solutions Coordinator

**(580)718-4316**

## Stop 6: Exiting

**Selling  
Licensing  
Franchising  
Succession Planning**

Call us! **(580)765-7070**

